



The
Felkel
Group

PUBLIC AFFAIRS & BUSINESS DEVELOPMENT

ELLIOTT NAMED IT DIRECTOR

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CONTACT: Chip Felkel – 864-297-9488

Kristin Elliott has joined The Felkel Group, Inc. as the firm's IT Director. Elliott who specializes in technical development including data integration, systematic automation, process improvement and website design will have primary responsibility for continued maintenance and development of the firm's proprietary software solution for public affairs, the RAP Index™. The software is used by proactive organizations, corporations and associations around the country to gauge their stakeholders' abilities, capabilities and opportunities to effectively engage in the public policy arena. Elliott will also handle web design for the firm's clients.

Prior to joining TFG, Elliott worked as a Statistical Analyst for BlueCross BlueShield of South Carolina where she satisfied everything from executive to production level development needs. A native of Greer, Elliott graduated from the University of South Carolina's Moore School of Business, with a degree in Management Science emphasis in Business Information Systems.

The Felkel Group is a full service public affairs and business development firm, providing strategic guidance to senior level decision-makers for interaction in the public policy arena, as well as targeted communications for high profile, high stakes issue management.

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